

Manheim Auto Auction opens largest auction reconditioning center in the country

Jun 1, 2007

By: [Troy Sympson](#)

Automotive Body Repair News

Manheim Auto Auction in Manheim, Pa., has opened a new reconditioning center, which, according to Manheim, was designed to help with the transition to waterborne paints, and to prepare for any upcoming technological advances.

"Manheim's new reconditioning center benefits body shops by creating awareness about the type of state-of-the-art technology that is available to improve vehicle processes," says Bryan Allison, Manheim's assistant general manager. "For example, learning about the use of water-based paints and their benefit to the environment may influence future application within body shops. Also, introducing concepts that could become requirements in the future will help shops prepare and plan ahead."

The 200,000-sq.-ft. facility will house detail, paint and body, training, and mechanical shops all in one location.

"The convenience we can now offer in terms of one-stop shopping for any reconditioning need is vitally important to many of our customers," says Keith Williams, Manheim general manager.

Manheim says the center was built to create an improved vehicle remarketing experience, including reducing congestion in the community by consolidating recon operations; investing in technology to improve work quality and efficiencies; and implementing green initiatives to help protect the environment.

The \$38 million center is designed to handle a high volume of vehicles each month, offering several benefits.

The new facility includes:

- Paint and body shop capable of handling 350 vehicles per day
- On-site Dent Wizard and Chip Wizard
- 14 detail lanes capable of handling 700 vehicles per day
- 19 vehicle service bays capable of handling 150 vehicles per day
- Wireless technology to track vehicle progress throughout the recon cycle
- Inspection facility handling more than 500 vehicles per day

The facility also features conservation efforts, including the installation of Manheim's



Paul Martin, Manheim auctioneer, leads a group into the new auction center.



Ann Tweed (left) and Angela Mock, members of the Manheim Auto Auction human resources team.

wastewater treatment system. The system reduces the facility's water demand by 60 percent by producing 42,000 gallons of reusable water each day. In addition, the paint booths will utilize water-based paint to minimize air pollutants.

Thus far, the center is a success.

"Our customers have told us that a centralized facility allows them to put more vehicles in the process, and using Vehicle Control Facility (VCF) makes inventory tracking more efficient," says Allison. "And, we recently did a comprehensive paint job for an institutional customer's import vehicle that exceeded quality expectations. This improved the vehicle's value significantly on Exotic Highline sale day."



PRINTER FRIENDLY VERSION